

AGENDA MANAGEMENT SHEET

Name of Committee Children, Young People & Families Overview & Scrutiny Committee

Date of Committee 20th July 2006

Report Title Using the EFQM Excellence Model to Assess Departments

Summary This paper gives background on how the County Council uses the EFQM Excellence Model to assess departments. It serves as an introduction to the reports on assessments from individual departments.

For further information please contact:

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| Susan Littlewood Corporate Planning Manager Tel: 01926 412753 susanlittlewood@warwickshire.gov.uk | Mandeep Kalsi Admin Officer Tel: 01926 412341 mandeepkalsi@warwickshire.gov.uk |
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Would the recommended decision be contrary to the Budget and Policy Framework? No.

Background papers Departmental EFQM submission and feedback reports

CONSULTATION ALREADY UNDERTAKEN:- Details to be specified

- Other Committees
- Local Member(s)
- Other Elected Members Cllr Helen McCarthy
Cllr Richard Grant – “agree for consideration by O&S Committee”
Cllr Jill Dill-Russell
- Cabinet Member Cllr Peter Fowler, Portfolio Holder for Performance & Development
- Other Cabinet Members consulted For information:
Cllr Izzi Seccombe

- Chief Executive
- Legal Richard Freeth – “*fine*”
- Finance
- Other Strategic Directors
- District Councils
- Health Authority
- Police
- Other Bodies/Individuals

FINAL DECISION **YES**

SUGGESTED NEXT STEPS:

Details to be specified

- Further consideration by this Committee
- To Council
- To Cabinet
- To an O & S Committee
- To an Area Committee
- Further Consultation

Children, Young People & Families Overview & Scrutiny Committee – 20th July 2006

Using the EFQM Excellence Model to Assess Departments

Report of the Strategic Director of Performance & Development

Recommendation

That the Children, Young People & Families Overview and Scrutiny Committee note this report, which gives background information on the EFQM process, and how it is used in the County Council, in order for Members to have context for considering the reports from individual departments which follow.

1. Background

The European Foundation for Quality Management (EFQM) Excellence model is used widely in the public and private sectors, both in the UK and Europe. It gives a picture of what an excellent organisation looks like; against which we can rigorously compare ourselves. It is used to tell us how good we are at the moment, and identify where improvements are needed.

A number of principles underlie the model, including a focus on what results are actually achieved, customers' perceptions, and how they are served, and the importance of continuously improving. A brochure from the British Quality Foundation is attached to give you more information about the EFQM model.

In Warwickshire County Council we have used assessment against the EFQM Excellence model as a key part of our performance management process, since 1998. This ensures that every department is systematically assessed on a regular basis to help measure continuous improvement and to highlight areas for concern.

Full EFQM assessments use external assessors and are carried out every two years, the previous one being in 2003. In intermediate years, e.g. 2004, departments carried out self-assessments.

2. The Departmental Assessment Process 2005

In 2005, full EFQM departmental assessments took place, based on external assessors. Departments were given the freedom to choose which organisation to use as part of their assessment.

The external assessors, which were used, were:

- Midlands Excellence – Regional EFQM awards
- British Quality Foundation (BQF) – National EFQM awards
- Consultants appointed through tender – Excellence in Business, who were supported by WCC internal assessors

The assessment took place between July and December. For the Excellence in Business processes, internal assessors were used to assess four departments, giving an opportunity to use some WCC assessors with previous experience and others who had been through training courses.

The assessment results have now been received and departments have considered their feedback reports, discussed and prioritised the areas identified for improvement, to take forward into their 2006/07 service planning.

3. Reporting Assessment Feedback

3.1 Reports

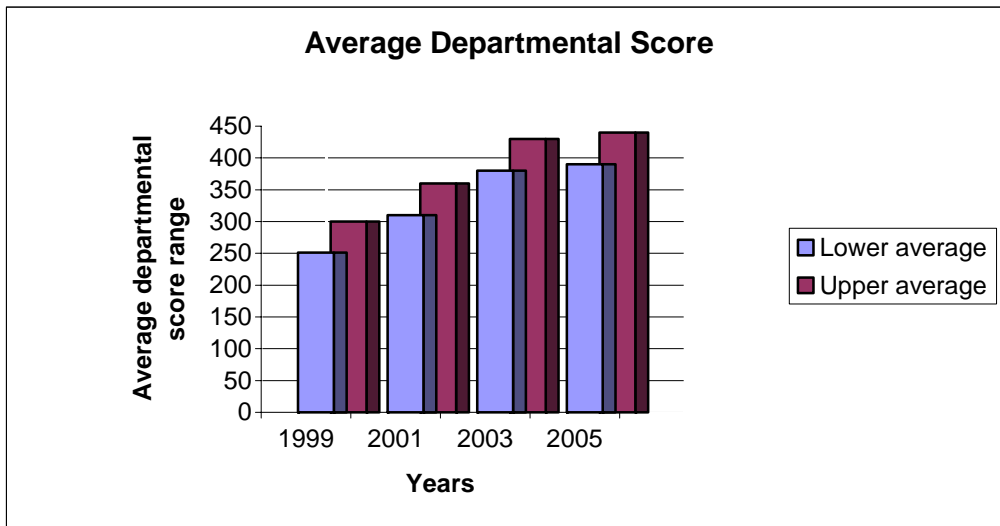
Each department is producing a report on the results of their assessment, and the key improvement actions that they are putting in place. Comparing assessment results over time will demonstrate to Members what improvement is being achieved.

3.2 Scores

The scoring system used as part of the assessment process is a means of rating the organisation being assessed; this allows a measure of the amount of improvement from one assessment to the next. It also allows us to compare ourselves with the 'best in class' from both public and private sectors, in the form of winners of regional, national and European awards. As a guide, overall winners of regional awards tend to be in the 500-550 score range, with winners within classes typically 400-450, and 600-650 for national. Note that scores are not precise but generally awarded as a 50-point range.

Scores are also broken down against each of the 9 criteria of the model (e.g. leadership, policy & strategy, customer satisfaction etc). So you can see where departments' strengths lie, and where there is most room for improvement.

The average of the departmental scores is a Corporate Headline Indicator (CHI) for the County Council. This has risen over the last few years, as shown in the graph. However, as an organisation gets better, it becomes more difficult to show measurable improvement against the model.



4. Next Steps

Children, Young People & Families Overview & Scrutiny Committee is asked to note this report giving the background information to the feedback reports on this agenda, relating to EFQM assessments of the Education and Social Services Departments.

We are currently looking at how the EFQM assessment process will be used in the future and the advantages and disadvantages of applying it across the whole organisation rather than individually to directorates.

DAVID CARTER
Strategic Director of
Performance & Development

Shire Hall
Warwick

6th July 2006